# **Calibra**

### + EXPERT NUTRITION +



Expert nutrition for a happy and healthy pet at your side





#### Why EXPERT NUTRITION?

There's no question that proper nutrition is essential for your pet. That's why we focus on the most demanding requirements for their diet in connection with its own individual needs.

Expert nutrition recipes are specially adapted to a dog's specific environment or lifestyle, supporting their health or providing relief from various ailments.

#### Who are we?

We, too, are enthusiastic pet owners. Developing the best food for your - and our - pets is our passion.

Using the knowledge acquired through the development and production of pet foods, we have carefully fine-tuned each recipe with the help of veterinarians and internationally recognized nutrition experts, backed by our vision of supporting a long, mutually satisfying relationship between each pet and its owner.

We produce our foods in the Czech Republic, and maintaining the strictest standards is a matter of course for us.

#### **Our recipes are FREE OF:**







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**Artificial colorings** and preservatives

Genetically modified organisms

#### **Functionality and high-quality ingredients**

Each recipe in the EXPERT NUTRITION line addresses a particular pet-related issue. Special food, for example, can help ensure higher energy intake for your racing or dog show champion, relieve painful joints in larger breeds, offer optimal nutrition for dogs with sensitive digestion, or provide the ideal food for urban dogs and dogs who have been spayed/neutered. We even have an oral care recipe to replace their toothbrush.

**High-quality food** is a **top priority** for us. We hold our raw ingredients, as well as our final products, to the highest standards. EXPERT NUTRITION pet food starts with the finest quality, highly digestible ingredients. Their basic composition consists of a single primary protein and a single source of carbohydrates to lower the likelihood of allergic reactions to the food. Our underlying philosophy calls for a high proportion of meat and high nutritional value.

**The recipe's functional components** are always a **bonus** – they are not added at the expense of the quantity of meat or other basic ingredients.

Furthermore, we use fulvic acid as a functional additive across the entire EXPERT NUTRITION line. Fulvic acid is a group of organic acids originating in organic matter in the soil and which are part of humus. Fulvic acid is part of the natural diets of animals in the wild, and it has a range of positive effects on the organism.

These include supporting the absorption of nutrients from food, stabilizing intestinal microflora, and enhancing antioxidant and detoxification properties (by absorbing toxins and heavy metals and helping the body eliminate them). Anti-inflammatory properties and a modulation of the inflammatory response have also been ascribed to them.

## We have 7 unique recipes

for your pet



Recipe designed **CHICKEN** for active dogs who live in urban environments

Packaging: 2 kg, 7 kg

p.6 - 7





Recipe with higher energy levels for endurance and CHICKEN an active lifestyle

Packaging: 2 kg, 12 kg



Recipe focused on **CHICKEN** controlling and reducing your dog's weight

Packaging: 2 kg, 12 kg

p. 10 - 11





Recipe for support of the musculoskeletal system and stressed joints

Packaging: 2 kg, 12 kg

p. 12 – 13



### Oral Care

Recipe for dogs with increased oral care needs

Packaging: 2 kg, 7 kg

p. 14 - 15



**CHICKEN** 



#### Sensitive

Recipe for pets with sensitive digestion and for healthy skin and coat

Packaging: 2 kg, 12 kg

p. 16 – 17



#### leutered

**CHICKEN** 

Recipe tailored specifically for spayed and neutered pets

Packaging: 2 kg, 7 kg

p. 18 - 19



**SALMON** 



#### Cities are a great place to live - even for your dog

We developed dry dog food for dogs living in urban environments with active lifestyle. This recipe is adapted to the lifestyle of dogs living in the city and their specific needs and habits. Contains higher levels of vitamins and chelated minerals to support your dog's overall health and vitality. High-quality ingredients, with at least 90% of the protein content from animal sources, are enriched with antioxidants. Antioxidants not only reduce the formation of free radicals but also help to support immunity in the dusty urban environment. The composition of this recipe for city dogs also supports an optimal stool consistency. For adult dogs.

#### **Recipe in Brief**

- Health & Vitality
- For active dogs living in the city
- Helps to support optimal stool consistency

#### **Special additives+**



**Vitamins and chelated minerals** (highly utilizable organic forms of minerals) – for the proper function of the organism, prevention of illnesses, and strengthening of the immune system.



Fructo-oligosaccharides and mannan-oligosaccharides (FOS, MOS) are prebiotics that support intestinal microflora and the proper function of the digestive system and that strengthen the immune system. β-glucans stimulate and support the immune system. Lactobacillus acidophilus (inactivated) – has a paraprobiotic function and a positive effect on the immune system.



**Fulvic acid** – supporting the absorption of nutrients from food, stabilizing intestinal microflora, and enhancing antioxidant and detoxification properties (by absorbing toxins and heavy metals and helping the body eliminate them).

and helping the bo Anti-inflammatory properties and a modulation of the inflammatory response have also been ascribed to them.



**Packaging:** 2 kg, 7 kg



**Composition:** chicken protein (35 %), rice (30 %), chicken protein hydrolyzed (10 %), brewer's rice (8 %), poultry fat (5 %, preserved with tocopherols), apple pulp dried (4 %), yeasts, salmon oil (2 %), hydrolyzed chicken liver (2 %), fulvic acid (0.5 %), prebiotics (mannan-oligosaccharides 150 mg/kg,  $\beta$ -glucans 120 mg/kg, fructo-oligosaccharides 100 mg/kg), glucosamine (260 mg/kg), dried rosemary & thyme (250 mg/kg), chondroitine sulphate (160 mg/kg), Mojave yucca (100 mg/kg), *Lactobacillus acidophilus* HA – 122 inactivated (15 × 10 $^{\circ}$  cells/kg).

**Analytical constituents:** crude protein 28 %, crude fat 12 %, crude fibers 4 %, crude ash 7 %, moisture 9 %, calcium 1.5 %, phosphorus 1.2 %, sodium 0.4 %, magnesium 0.1 %, omega-3 fatty acids 0.3 %, omega-6 fatty acids 1.3 %, protein of animal origin from total content of protein 90 %.

Metabolizable Energy value: 3,580 kcal/kg

### Energy =

#### A proper dose of energy for your active dog

Dry dog food with **increased energy content** ensures support for every activity and **covers the nutritional needs for endurance**. This high-protein recipe is also suitable for **dogs that need to gain weight** and is intended for adult dogs and pregnant females. The food is based on high-quality chicken and rice, with animal proteins up to 90% of the total protein content. Specially chosen additives that complement the recipe's primary components fulfill your dog's dietary needs.

#### **Recipe in Brief**

- Stamina & Endurance
- For active working dogs and pregnant bitches
- Helps to increase body weight if needed

#### Special additives+



**Chondroprotectives** (chondroitin sulphate and glucosamine) – nourish cartilage and slow the degeneration process.



Fructo-oligosaccharides and mannan-oligosaccharides (FOS, MOS) are prebiotics that support intestinal microflora and the proper function of the digestive system and that strengthen the immune system.

β-glucans stimulate and support the immune system.

Lactobacillus acidophilus (inactivated) – has a paraprobiotic function and a positive effect on the immune system.



**Fulvic acid** – supporting the absorption of nutrients from food, stabilizing intestinal microflora, and enhancing antioxidant and detoxification properties (by absorbing toxins and heavy metals and helping the body eliminate them). Anti-inflammatory properties and a modulation of the in-

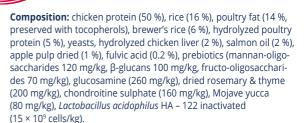
dulation of the inflammatory response have also been ascribed to them.





Chicken

Packaging: 2 kg, 12 kg



**Analytical constituents:** crude protein 32 %, crude fat 22 %, crude fibers 2 %, crude ash 7 %, moisture 9 %, calcium 1.5 %, phosphorus 1.2 %, sodium 0.4 %, magnesium 0.1 %, omega-3 fatty acids 0.35 %, omega-6 fatty acids 3 %, protein of animal origin from total content of protein 90 %.

Metabolizable Energy value: 4,200 kcal/kg



## Light =

#### Does your dog tend to put on weight?

Try feeding him regularly with dry dog food designed specially to **control or reduce weight.** This complete dry food, intended for adult dogs who need to lose weight or maintain their optimal weight, contains high-quality, naturally low-fat chicken and rice. The recipe has a **balanced composition**, ensuring complete nutrition for your dog **even with reduced calories.** Animal proteins up to 90% of its total protein content, and the beneficial effects of the specially selected additives further support the recipe's intended purpose.

#### **Recipe in Brief**

- Weight control & Joint support
- For dogs with predisposition to overweight
- Helps to support energy utilization

#### Special additives+



**L-carnitine** – supports the utilisation of fat as a source of energy for the organism.



**Chondroprotectives** (chondroitin sulphate and glucosamine) – nourish cartilage and slow the degeneration process.



**Fulvic acid** – supporting the absorption of nutrients from food, stabilizing intestinal microflora, and enhancing antioxidant and detoxification properties (by absorbing toxins and heavy metals and helping the body eliminate them). Anti-inflammatory properties and a modulation of the inflammatory response have also been ascribed to them.







**Composition:** chicken protein (38 %), rice (30 %), brewer's rice (8 %), apple pulp dried (6 %), dried beet pulp, poultry fat (3 %, preserved with tocopherols), hydrolyzed poultry protein (3 %), yeasts, hydrolyzed chicken liver (2 %), salmon oil (2 %), fulvic acid (0.2 %), prebiotics (mannan-oligosaccharides 120 mg/kg,  $\beta$ -glucans 100 mg/kg, fructo-oligosaccharides 70 mg/kg), glucosamine (260 mg/kg), dried rosemary & thyme (200 mg/kg), chondroitine sulphate (160 mg/kg), Mojave yucca (80 mg/kg), *Lactobacillus acidophilus* HA – 122 inactivated (15 × 10° cells/kg).

**Analytical constituents:** crude protein 23 %, crude fat 10 %, crude fibers 5 %, crude ash 4.8 %, moisture 9 %, calcium 1 %, phosphorus 0.8 %, sodium 0.2 %, magnesium 0.07 %, omega-3 fatty acids 0.15 %, omega-6 fatty acids 1 %, protein of animal origin from total content of protein 90 %.

Metabolizable Energy value: 3,490 kcal/kg

### Mobility =

#### Are you worried about your dog's joints?

We developed our dry dog food specifically **to support the musculoskeletal system.** This complete dry food for the care of stressed joints includes **a higher amount of chondroprotectives**. These provide **intense nourishment of joint cartilage** and **contain substances with anti-inflammatory properties**, which assist with **convalescence** after injury and during intense physical activity. To ensure proper nutrition, animal proteins cover up to 90% of its total protein content. This food is suitable for adult and adolescent dogs.

#### **Recipe in Brief**

- Joint support
- For dogs with predisposition to musculoskeletal problems
- Helps to support reconvalescence after injury or high physical activity

ascribed to them.



#### Special additives+



**Chondroprotectives** (chondroitin sulphate and glucosamine) – nourish cartilage and slow the degeneration process.

**Boswellia serrata** and its Boswellic acids are anti-inflammatory active substances, which help to reduce the signs of degenerative joint disease and the loss of joint cartilage (osteoarthritis).

**MSM** (methylsulfonylmethane) has anti-inflammatory properties while supporting the metabolism of joint cartilage and synthesis of collagen.



**Vitamins and chelated minerals** (highly utilizable organic forms of minerals) – for the proper function of the organism, prevention of illnesses, and strengthening of the immune system.



Fulvic acid – supporting the absorption of nutrients from food, stabilizing intestinal microflora, and enhancing antioxidant and detoxification properties (by absorbing toxins and heavy metals and helping the body eliminate them). Anti-inflammatory properties and a modulation of the inflammatory response have also been



**Packaging:** 2 kg, 12 kg



**Composition:** chicken protein (45 %), rice (20 %), brewer's rice (10 %), poultry fat (8 %, preserved with tocopherols), apple pulp dried (5 %), hydrolyzed poultry protein (4 %), yeasts, hydrolyzed chicken liver (2 %), salmon oil (2 %), fulvic acid (0.2 %), glucosamine (1,000 mg/kg), chondroitine sulphate (650 mg/kg), prebiotics (mannan-oligosaccharides 120 mg/kg, β-glucans 100 mg/kg, fructo oligosaccharides 70 mg/kg), dried rosemary & thyme (200 mg/kg), methyl sulphonyl methane (150 mg/kg), *Boswellia serrata* (90 mg/kg), Mojave yucca (80 mg/kg), *Lactobacillus acidophilus* HA – 122 inactivated (15 × 10° cells/kg).

**Analytical constituents:** crude protein 28 %, crude fat 15 %, crude fibers 3 %, crude ash 5.8 %, moisture 9 %, calcium 1.4 %, phosphorus 1.1 %, sodium 0.3 %, magnesium 0.09 %, omega-3 fatty acids 0.5 %, omega-6 fatty acids 2.2 %, protein of animal origin from total content of protein 90 %.

Metabolizable Energy value: 3,830 kcal/kg

### Oral Care =

#### Want to care for your dog's smile?

Dry dog food for all dogs with increased oral care needs helps to reduce the production of bacterial plaque and its mineralisation (tartar formation). It also reduces the risk of gum inflammation and helps to reduce "dog breath" while making your dog's smile – and yours – gleam. The recipe's functionality is a part of proper dose of nutrients, which is guaranteed by the high-quality animal protein – up to 85% of the total protein content. What's more, this recipe's granules have a special size and shape that support regular mechanical teeth cleaning. Complementary additives support the recipe's functional properties.

#### **Recipe in Brief**

- Prevention of gingivitis and plaque formation
- For everyday mechanical tooth cleaning
- Helps to reduce bad mouth odor and removes dental plaque

#### **Special additives+**



**Sodium hexametaphosphate** – draws calcium out of saliva, thereby blocking the mineralisation of dental plaque.

**Kelp (Ascophyllum nodosum)** is an excellent antioxidant and source of minerals. It contributes to the reduction of plaque. Its long-term use helps to break up and reduce existing tartar or enabling to be easily removed with a toothbrush.



**Special size and shape of kibbles** – inspired by natural teeth cleaning mechanisms

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Fulvic acid – supporting the absorption of nutrients from food, stabilizing intestinal microflora, and enhancing antioxidant and detoxification properties (by absorbing toxins and heavy metals and helping the body eliminate them). Anti-inflammatory properties and a modulation of the inflammatory response have also been ascribed to them.



**Packaging:** 2 kg, 7 kg



**Composition:** chicken protein (40 %), rice (26 %), poultry fat (8 %, preserved with tocopherols), brewer's rice (7 %), apple pulp dried (5 %), hydrolyzed poultry protein (5 %), yeasts, hydrolyzed chicken liver (2 %), salmon oil (2 %), kelp (*Ascophyllum nodosum*, 1 %), fulvic acid (0.2 %), sodium hexametaphosphate (1,000 mg/kg), prebiotics (mannan-oligosaccharides 120 mg/kg, β-glucans 100 mg/kg, fructo-oligosaccharides 70 mg/kg), dried rosemary & thyme (200 mg/kg), Mojave yucca (80 mg/kg), *Lactobacillus acidophilus* HA – 122 inactivated (15 ×  $10^{\circ}$  cells/kg).

**Analytical constituents:** crude protein 27 %, crude fat 15 %, crude fibers 2.5 %, crude ash 5.5 %, moisture 9 %, calcium 1.3 %, phosphorus 1%, sodium 0.3 %, magnesium 0.09 %, omega-3 fatty acids 0.4 %, omega-6 fatty acids 2 %, protein of animal origin from total content of protein 85 %.

Metabolizable Energy value: 3,865 kcal/kg

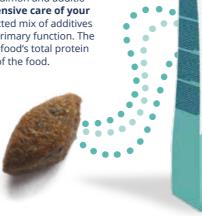
## Sensitive =

#### A sensitive dog needs a sensitive approach

The dry dog food has been specially formulated **for dogs with a sensitive digestive system and dogs prone to allergies or skin problems**. It contains high-quality proteins from salmon and additional portion of salmon oil. It contributes to the **intensive care of your dog's sensitive digestion and shiny coat**. A selected mix of additives effectively complement and support the recipe's primary function. The animal protein content, covering up to 85% of the food's total protein content, contributes to the high nutritional value of the food.

#### **Recipe in Brief**

- Skin & Coat care
- For sensitive dogs
- Helps to support sensitive digestion and shiny coat











### Packaging: 2 kg, 12 kg



#### **Special additives+**



**Salmon oil –** a source of unsaturated omega-3 (EPA, DHA) fatty acids necessary to support the physiological functions of the skin and coat and to improve their quality. It also has anti-inflammatory properties.



**Vitamins and chelated minerals** (highly utilizable organic forms of minerals) – for the proper function of the organism, prevention of illnesses, and strengthening of the immune system.



**Fulvic acid** – supporting the absorption of nutrients from food, stabilizing intestinal microflora, and enhancing antioxidant and detoxification properties (by absorbing toxins and heavy metals and helping the body eliminate them). Anti-inflammatory properties and a modulation of the inflammatory response have also been ascribed to them.

Composition: salmon protein (35 %), rice (26 %), salmon protein hydrolyzed (10 %), brewer's rice (10 %), poultry fat (7 %, preserved with tocopherols), apple pulp dried (5 %), salmon oil (3 %), yeasts, hydrolyzed chicken liver (2 %), fulvic acid (0.2 %), prebiotics (mannan-oligosaccharides 120 mg/kg, β-glucans 100 mg/kg, fructo-oligosaccharides 70 mg/kg), glucosamine (260 mg/kg), dried rosemary and thyme (200 mg/kg), chondroitine sulphate (160 mg/kg), Mojave yucca (80 mg/kg), *Lactobacillus acidophilus* HA – 122 inactivated (15 × 10° cells/kg).

**Analytical constituents:** crude protein 26 %, crude fat 15 %, crude fibers 2.5 %, crude ash 6.5 %, moisture 9 %, calcium 1 %, phosphorus 0.8 %, sodium 1 %, magnesium 0.15 %, omega-3 fatty acids 0.8 %, omega-6 fatty acids 2.2 %, protein of animal origin from total content of protein 85 %.

Metabolizable Energy value: 3,830 kcal/kg



### Not sure what to feed your dog after it's been neutered?

We are happy to help with that. We've developed dry dog food tailored to the needs of spayed/neutered dogs. This recipe is designed specifically for them – with slightly reduced calories, an increased amount of high-quality chicken protein and rice. This formulation contributes to your dog's good condition, helps to keep the muscle mass and supports the vitality. Of the total protein content, 85% comes from animal sources.

#### **Recipe in Brief**

- Optimal condition and vitality
- For castrated / sterilised dogs
- Helps to support proper urinary system function





# Neutero



### Special additives+



A balanced complex of minerals – an optimal ratio of minerals that support the proper function of the urinary system.



**L-carnitine** – supports the utilisation of fat as a source of energy for the organism.



Fulvic acid – supporting the absorption of nutrients from food, stabilizing intestinal microflora, and enhancing antioxidant and detoxification properties (by absorbing toxins and heavy metals and helping the body eliminate them). Anti-inflammatory properties and a modulation of the inflammatory response have also been ascribed to them.

**Composition:** chicken protein (40 %), rice (20 %), brewer's rice (12 %), poultry fat (5 %, preserved with tocopherols), apple pulp dried (5 %), hydrolyzed poultry protein (5 %), dried beet pulp, yeasts, hydrolyzed chicken liver (2 %), salmon oil (2 %), potassium chloride, fulvic acid (0.2 %), glucosamine (260 mg/kg), prebiotics (mannan-oligosaccharides 120 mg/kg, β-glucans 100 mg/kg, fructo-oligosaccharides 70 mg/kg), dried rosemary & thyme (200 mg/kg), chondroitine sulphate (160 mg/kg), Mojave yucca (80 mg/kg), *Lactobacillus acidophilus* HA – 122 inactivated (15 ×  $10^9$  cells/kg).

**Packaging:** 

2 kg, 7 kg

**Analytical constituents:** crude protein 26 %, crude fat 12 %, crude fibers 5 %, crude ash 5.5 %, moisture 9 %, calcium 1.2 %, phosphorus 0.8 %, sodium 0.3 %, magnesium 0.09 %, draslík 0.7 %, omega-3 fatty acids 0.3 %, omega-6 fatty acids 1.6 %, protein of animal origin from total content of protein 85 %.

Metabolizable Energy value: 3,560 kcal/kg





## **Calibra**

+ EXPERT NUTRITION +





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